



# BRENDAN R. ANDERSON

📍 Reunion FL

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## SUMMARY

Dynamic and driven marketing and operations professional with hands-on experience in event coordination, nonprofit fundraising, and team leadership. Proven ability to grow communities, lead teams, and execute high-impact events. Strong background in communication, branding, and organizational strategy, with a passion for creating meaningful experiences and driving measurable results.

## SKILLS

- Leadership & Team Development
- Event Planning & Execution
- Marketing Strategy & Branding
- Social Media Management
- Operations & Facilities Management
- Data Analysis
- Communication & Public Engagement
- Project Coordination
- Community Growth & Outreach
- Event planning

## EXPERIENCE

May 2025 - Current

### Marketing Intern / Event Coordinator St. Jude Children's Research Hospital

- Coordinated and executed fundraising events, including "The Big Raise" and "The Big Rally"
- Contributed to raising over \$70,000 in a single event through strategic planning and promotion
- Managed social media content, marketing campaigns, and website updates to increase engagement
- Collaborated with cross-functional teams to develop creative, high-impact fundraising initiatives
- Supported brand development and awareness for nonprofit campaigns

November 2022 - Current

### Young Adults Ministry Leader (Quay) LifeBridge Church

- Lead and manage young adult programs, events, and weekly gatherings
- Coordinate teams across hospitality, operations, and engagement functions
- Foster a welcoming and growth-focused community environment
- Plan and execute weekly programming to enhance participation and retention
- Mentor and develop team members in leadership and service roles

October 2025 - January 2026

### Facilities & Events Support Associate LifeBridge Church

- Coordinated event setup and teardown for services, programs, and large-scale events, ensuring seamless operations
- Ensured facility cleanliness, safety, and operational readiness to support successful events
- Assisted with maintenance tasks and liaised with contractors to address facility needs
- Supported volunteer teams and ensured smooth execution of events

## EDUCATION

January 2026

### Bachelor's Degree | Marketing Saint Leo University

- Expected 2026
- Senior standing

### High School Diploma

Geneva Community High School

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## **CERTIFICATIONS**

- Google Ads Certification
- Google Search Ads Certification

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## **ACCOMPLISHMENTS**

- First & Second Place – Hurricane Junior Golf Tournament (Ages 14–18)
- First Place – Illinois Junior Golf Association Event
- Second Place – Regional High School Varsity Golf Tournament
- 'Most Improved Player' – Varsity Golf (Senior Year)

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## **REFERENCES**

Available upon request

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## **ADDITIONAL EXPERIENCE AND VOLUNTEER WORK**

- Contributed to St. Jude's 'The Big Raise,' helping generate over \$2 million in total fundraising efforts
- Volunteered at local food banks and community drives (10+ hours)
- Assisted with youth golf camps at Medinah Country Club for over four years, mentoring young athletes